MAKEUP BY LAUREN ARMSTRONG

# The Bridal BROCHURE

From the trial to the aisle, you'll find everything you need to know about my bridal makeup services, including package details, pricing, and how to book your perfect wedding day look.

> WRITTEN BY LAUREN ARMSTRONG

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### Get to know me



Hi. Tim Laugen

As a luxury bridal makeup specialist with over 10 years of experience in the makeup industry, I'm passionate about creating flawless, refined looks uniquely tailored to each bride.

With a focus on soft glam, I design timeless styles that leave brides feeling confident, radiant, and true to themselves.

My Background

I hold both a Diploma in Makeup and a BA HONS degree in Makeup, which have provided me with a strong foundation in artistry and advanced techniques. After completing my studies, I worked for several high-end beauty counters, where I honed new techniques and stayed at the forefront of industry trends. These experiences helped me sharpen my skills, working with diverse skin tones and preferences to ensure every client felt their best.

Building my Bridal Business

Over the past several years, I've dedicated myself to growing my freelance makeup business, with a special focus on bridal beauty. I've had the pleasure of working closely with brides to create bespoke looks that highlight their natural beauty and bring out their inner glow. My goal is always to ensure each bride feels like the most confident and radiant version of herself on her wedding day.



### What do I offer?

As a professional makeup artist, I specialise in providing top-notch bridal makeup services for brides, bridesmaids, bridal parties, and anyone else who needs makeup for a wedding. I am based in Liverpool but I am happy to travel throughout the Northwest UK and North Wales to provide my services.

My bridal makeup services are designed to enhance your natural beauty and ensure that you look and feel your absolute best on your wedding day. I understand that every bride has her unique style and vision for her wedding day, and I work closely with my clients to create a personalised makeup look that aligns with their vision. In addition to bridal makeup for the bride, I also provide makeup services for bridesmaids, bridal parties, mother of the bride, and mother of the groom. Whether you want a subtle and natural look or a bold and dramatic one, I will work closely with you to create the perfect makeup look for your wedding day.

My goal as a professional makeup artist is to ensure that my clients feel confident, beautiful, and ready to walk down the aisle. I use only the highest quality makeup products and techniques to ensure that your makeup lasts throughout the day and looks flawless in photos.

### THE BOOKING JOURNEY

WHAT TO EXPECT

01

### Initial Enquiry

Please provide your wedding date, location, and party size, and I'll confirm my availability before sending you a personalised quote.

### Secure your booking

A deposit secures your date, and we'll arrange your bridal trial.

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### Bridal Trial

A two-hour session at a selected salon in Liverpool's city centre, dedicated to perfecting your bridal look and documenting the products used.

### Pre-Wedding Prep

After the trial, we'll plan the initial timings for your wedding day, finalise the schedule and details to ensure your day flows seamlessly.

### Wedding Day

I'll provide makeup for you and your bridal party, with touch-ups before the ceremony.



### Investing in your Artist

Your wedding day is one of life's most important moments, and investing in a professional makeup artist ensures you'll feel confident and radiant all day. With timeless, elegant makeup, I'll keep you looking flawless in person and in every photo, even after hours of celebration.

If you're looking for a luxury bridal experience that enhances your natural beauty, you're in the right place.

### Services & Pricing

### SERVICE SUMMARY

At Lauren Armstrong Makeup, I believe every bride deserves to feel her best on her wedding day. My pricing is designed to reflect the personal, high-quality service I offer, with packages tailored to suit your specific needs, whether it's a makeup trial, wedding day application, or services for your bridal party.

I take pride in using top-tier products and techniques to ensure a flawless look that lasts all day. Please reach out for a customised quote, and let's discuss how I can help bring your bridal vision to life.



#### BRIDE ONLY

#### £120

Includes:

Wedding day makeup for bride, including lashes. A touch up kit provided to bride for lip touch up, blotting sheets for excess oil and more.

#### BRIDALTRIAL

£80

Includes:

A 2 hour slot for trialing the makeup for the wedding day, this will be a time to create your ideal style, run through and questions includes a product list used on the trial.

#### BRIDAL PARTY

#### £65pp

£40

Ideal for Bridesmaids, Mother of the Bride/Groom Includes makeup on the day of the wedding, lashes and touch ups before ceremony.

### BRIDAL PARTY TRIAL

Bridesmaids and Mother of the Bride/Groom who want a trial makeup. Includes a 1 hr- 1:15 makeup trial, product used breakdown list and lashes.

#### TRAVEL

Based in Liverpool, I offer personalised bridal makeup services across the UK. Travel fees or overnight stays may apply for locations outside this area. Contact me for a personalised quote.









### Additional Services



#### ADDITIONAL MAKEUP ARTIST

with bookings over 6 people an additional makeup artist will be required.

£150



#### POST CEREMONY TOUCH UPS

For post-ceremony touch-ups, I'll stay 1–2 hours after your ceremony to refresh your makeup, ensuring you look flawless after those emotional moments and perfectly camera-ready for your professional photos.

£150



#### ALL DAY TOUCH UPS

I'll stay 4–5 hours after the ceremony, offering unlimited touch-ups to keep you and your bridal party looking perfect throughout the day and night. Planning a second look? I can refresh your makeup or create a new look so you're party ready.

I will need a secured and safe space to store my kit, please check with venue before if a space is available.

£200

## TESTIMONIALS



### Amy & Claire

Lauren played a huge part in making our day perfect, not only due to making our bridal party feel special but also ensuring our wedding morning went smoothly, on time and without stress.

Lauren's calmness and relaxed approach made everyone at ease and brought a calmness to the wedding morning that we needed! Her kind and professional nature is most definitely what you need amongst the chaos of what is wedding preparation!





### Sarah

Used Lauren for mine and my 8 bridesmaids make up for my wedding last Friday, from the initial booking Lauren is so professional and friendly. My make up really was beautiful, as were all my bridesmaids who were delighted. I had really burned my face the day before and Lauren covered this up lovely and you could never tell, she also put some lip stick on my 4 year old daughter to make her feel special and included. Highly recommend Lauren, lovely girl and beautiful make up





### Amy

Lauren provided the make up for my wedding at Chateau Rhianfa (Menai bridge). She is professional, reliable and even helped get me into my dress! I love a natural look and was over the moon with the results, absolutely flawless and lasted the entire day. Lauren is also a genuine pleasure to be around, could not recommend her enough! Thank you!





### Jenna

I can't recommended Lauren enough! Not only did she know best as to what would suit me, she really took the time with the trial to make sure I was happy and explored different ideas. I haven't felt more beautiful than on my wedding day thanks to Lauren. Her calm and relaxed nature made the whole morning even more relaxed

### See more reviews



### How long does a bridal makeup take?

Bridal makeup typically takes 60–90 minutes for the bride and around 45–60 minutes per bridesmaid, depending on the look.

Bridal trials can take 90–120 minutes and Bridal party trials can take 60– 90 minutes

### 02 What is included in the touch up kit

The bridal touch up kit includes

- Powder puff
- Small tub of powder
- Cotton bud to catch tears
- Small Lipstick Swatch
- Makeup remover
- Makeup under eye patches

### 03 What should I bring on my makeup trial?

It's good to bring photos of makeup looks you love, a clean face, and any specific products (lipsticks) or preferences you want to incorporate.

To get full effect where something white or similar colour to wedding dress. If you will be having a tan on your wedding day come to the trial with a tan.

Be prepared for photos, I will be taking photos of your makeup look for Wedding Day reference



# SECURE MY

READY TO BOOK? FILL OUT AN ENQUIRY FORM ON MY WEBSITE

www.bylaurenarmstrong.com

### FIND OUT MORE

## EXPLORE MY Website



Head to my website for more information on my bridal makeup services, custom packages, and how we can work together to bring your vision to life for your wedding day.

#### SEE MORE DETAILS